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INTOTHEBOX

Ready for this? There's a new way to discover new residential developments in New York. It's called [IntoTheBox.tv](#) and it's produced by NYC Newbies. The site (and its engaging videos) showcase the creative way that New Yorkers they made space for themselves and decorated their new digs.

Check this one out about Enrique Norten's Tribeca box. You'll be amazed at how this 14-story modern structure will pamper its residents. The bottom two floors set the tone: high-end shopping, concierge, glamorous lobby. But it's the luxury living that will win you over. See the video:



Stephanie, who tipped me off to it, had this to say:

There's a new videocast on NYC real estate and living every day (Monday-Friday). Each Monday, if you sign up for our newsletter, we'll provide you with the neighborhoods, stories and videocasts that are coming up.

There are lots of fun videos on the site. And the host seems to have an unlimited supply of cute dresses (sorry, I digress!). Don't miss this video that demonstrates the power your [zip code wields over your love life](#). Hmm... maybe it pays to be a Manhattanite in more ways than you thought.

POSTED BY FRANKI DURBIN ON OCTOBER 16, 2007 IN

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